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CEF Announces the Opening of New Digital Creative Center

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WARRENTON, Mo., July 25, 2022 /<u>Christian Newswire</u>/ — CEF announces the opening of its new 10,000 square foot Digital Creative Center at the CEF International Headquarters in Missouri.



The space contains two large recording studios, a Vlog studio, large collaborative work space, and offices for writers, animators, video editors and other creatives. Three new positions are open for graphic designer, illustrator and editor. Applicants may apply at https://cefonline.com/apply.

The purpose for the space is to support the vision of CEF to reach "every child, every nation, every day." In 2019 CEF was reaching almost 25.5 million children in face-to-face club ministries in most countries of the world and gradually increasing digital resources due to demand in developed countries. When the pandemic broke out in 2020, CEF quickly pivoted to online and video clubs to continue reaching as many children as possible. Many existing physical resources were made digital and distributed throughout the world in many languages.

Post-pandemic, Child Evangelism Fellowship continues to ramp up digital production, launching a new Digital Ministries department and new online platform for children. U-Nite TV is a free and safe video streaming platform for children with a variety of resources such as animated Bible and discipleship stories, Good News Club TV, music videos, and Gospel films. The platform offers many convenient features including downloads and new content notifications. Parents can sign their children up at https://unite.cefonline.com.

The recording studios include a 3-wall greenscreen cyclorama allowing for multiple-angle cameras and action, connected control rooms, equipment room and loading dock, green room, props and costume storage, and dressing rooms.

A quick tour of the Digital Creative Center can be seen at <u>https://cefonline.com/dcc</u>.

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